

How to Reinvent Corporate Management Reporting (CMR)

Keyword: Financial Reporting, Controller, CFO
Field of Study: Business Management & Organization
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Level: Intermediate
Prerequisites: None

Credit Hours: Accounting - 6
Management Advisory Services - 2

Description: Management reporting is very different from financial reporting! Simply generating a financial statement is just not serving company management! Managers want a system that gives them a finger on the pulse of the business. The information is there, but the trick is to get it into the hands of the right people, timely! This program shows how to assess needs, design reports, use new computer-based tools and communicate effectively. It shows how to speed up the information cycle, including doing instant close at month end.

Designed for: Controllers, CFOs, corporate accountants and financial managers.

Objectives:

1. Improve internal operations reporting
2. Improve implementation of the business plan
3. Simplify accounting operations
4. Move essential business information faster
5. Learn to produce meaningful management reports to help managers make informed decisions
6. Size up management's real information needs and fulfill them with well-designed reports

Topics:

7. Use management reporting to support the business plan
8. Management reporting technology
9. Management reporting needs analysis
10. Create a dashboard

11. Create a vital signs report
12. Advanced topics: EIS and XBRL
13. Implementing faster reporting