

Best Practices in Corporate Cash Management (CCM)

Keyword:	Cash Management
Field of Study:	Business Management & Organization
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Level:	Intermediate
Prerequisites:	None

Credit Hours: Finance - 8

Description: Learn how to improve treasury and cash management operations. This course contains techniques and tools used by modern companies to improve cash flows, cut operating costs and reduce risks. Meet the increasing need for management of treasury operations, including electronic commerce and effective cash flow forecasting. Author is the author of the AICPA's MCS cash management practice aid.

Designed for: CPAs in management and consultants to provide a background in the latest treasury management techniques, as well as a refresher on overlooked opportunities.

Objectives:

1. Discuss opportunities to improve control of working capital
2. Review new developments in funds management
3. Learn electronic cash management opportunities
4. Learn new ways to cut costs of transaction processing
5. Develop a cash flow plan and solve common cash flow planning problems

Topics:

6. Customer and vendor relations: Collection and disbursement management
7. Electronic cash management
8. Opportunities to improve cash management
9. Disbursements processing alternatives
10. Fraud prevention