

Raising start-up money

Boot Camp session 2

Session objectives

Provide an overview of the sources of money, terms and cost.

Know the two main types of funds.

Discuss a sample start-up budget.

Learn how lenders make decisions to lend.

Session outline

Money sources

How much money do you need?

Getting deals on things you need for the business

Convincing lenders and investors to put up money

Getting SBA loans